

PRESS RELEASE



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FOR IMMEDIATE RELEASE

Executive Recruiter Gives Insider Secrets to Finding Bliss in a Down Job Market

Omaha, NE – Four out of five people are unhappy in their current jobs (and that unhappiness spills over to affect the rest of their lives). Executive Recruiter JP Hansen creates an emotional connection with readers in his new book that was just released, *The Bliss List: The Ultimate Guide to Living the Dream at Work and Beyond*.

“We all want blissful lives. In fact, all of the great religious traditions have taught us that being in a state of bliss is our birthright and represents our core,” says Hansen. Yet, why are so many people unhappy in their work?

One secret, according to Hansen, is to pursue the activities that put you in the zone—those things in your life that make time stand still. He guides readers through an odyssey of mystical concepts to attract bliss into their lives by changing their attitudes and their minds. He provides insight and inspiration for readers to find work that truly brings them bliss (and whatever else they desire, including money).

At the same time, and on a practical level, he takes readers inside the world of executive recruitment and shows how a powerful résumé opens the right doors. He shows résumé makeovers for success, and even gives a template for readers to fill in. Hansen asks and answers the tough interview questions.

The Bliss List helps readers tap into their hopes and desires so “everyone can live the dream,” says Hansen.

JP Hansen is the author of *The Bliss List: The Ultimate Guide to Living the Dream at Work and Beyond*. After graduating from Boston College, Hansen quickly ascended corporate ladders at blue-chip companies and was the youngest Vice President of a Fortune 35 company. He now helps thousands of people find their bliss through his executive search firm.

For more information, a media review copy of *The Bliss List*, or to schedule an interview with author JP Hansen, contact Erin Pankowski at (402) 415-5101, or through email at erin@conciergemarketing.com, or visit www.YourBlissList.com.

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The Ultimate Guide to Living The Dream!

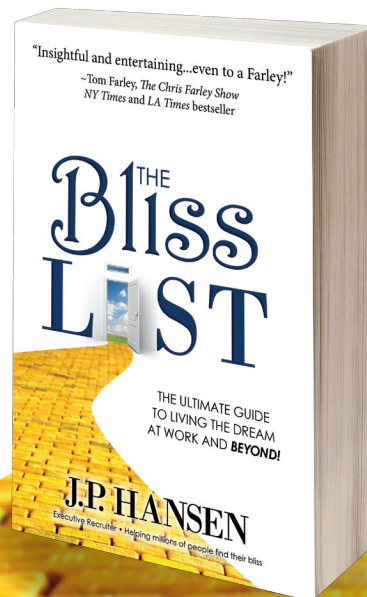
One secret to living the life you dream about, according to executive recruiter J.P. Hansen, is to pursue the activities that put you in the zone when time stands still. In his forthcoming book, *The Bliss List*, Hansen guides readers through an odyssey of mystical concepts to attract bliss into their lives by changing their attitudes and their minds.

Why is this important? Because four out of five people are unhappy in their current jobs (and that unhappiness spills over into their personal lives).

At the same time, and on a practical level, he takes readers inside the world of executive recruitment and shows how a powerful résumé opens the right doors to the right job. He shows résumé makeovers for success and even gives a template for readers to fill in. Hansen asks and answers the tough interview questions that stress every job seeker.

J.P. Hansen was born and raised in Madison, Wisconsin. He attended Boston College, where he studied English and Economics. Following college, he ascended corporate ladders at blue-chip companies: Nestle, Bristol-Myers Squibb, SC Johnson Wax, and ConAgra.

In 1994, he founded Hansen Executive Search, Inc., and is currently its President. Though the corporation has billed millions of dollars, he is most proud of the fact that he has helped thousands of people find bliss in their dream jobs.



Title: *The Bliss List*
Subtitle: *The Ultimate Guide to Living the Dream at Work and Beyond!*
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“Insightful and entertaining...even to a Farley!”

~Tom Farley, *The Chris Farley Show*
NY Times and LA Times bestseller

THE Bliss LIST



THE ULTIMATE GUIDE
TO LIVING THE DREAM
AT WORK AND **BEYOND!**

J.P. HANSEN

Executive Recruiter • Helping millions of people find their bliss